



Good to Great Governance

Golf clubs need governance that supports faster decisions, clearer accountability, and stronger alignment between Boards and Management. GBAS helps clubs move beyond compliance to build governance that strengthens performance and confidence.

WHY GOVERNANCE MATTERS

Across the sector, common governance challenges persist:

- » Unclear Board and Management roles
- » Directors drawn into operational matters
- » Governance frameworks not fully used
- » Insufficient focus on strategic priorities

When governance is effective, decision-making improves, accountability is clearer, and Boards can stay focused on long-term success.

THE OUTCOME

Clubs that invest in governance excellence achieve:

- » Faster, more effective Board decisions
- » Stronger alignment between Board and Management
- » Greater strategic clarity and execution
- » Increased member confidence and trust

GREAT GOVERNANCE IS NOT JUST A FOUNDATION—IT IS A COMPETITIVE ADVANTAGE.

THE GBAS APPROACH

We begin with an **independent Board Effectiveness Survey**, providing a confidential and objective view of how the Board is functioning across key dimensions of governance.

This is followed by a **Governance Review**, where your club's frameworks, charters, and key documents are assessed against contemporary best practice standards to identify gaps, risks, and opportunities.

The process culminates in a **facilitated Board Workshop**, where findings from both the survey and review are explored collaboratively and translated into clear priorities and practical improvement actions.

The result is a governance roadmap that is tailored, achievable, and grounded in real world club experience.

CONTACT

Jeff Blunden | Managing Director, GBAS

M. +61 412 989 222

E. jeff@golfbas.com

www.golfbas.com

