



ELEVATING CLUB GOVERNANCE & FINANCIAL STRENGTH

WHY GOVERNANCE MATTERS IN GOLF CLUBS

The golf club industry presents significant opportunities, but long-term sustainability hinges on the quality of governance and decision-making within club boardrooms.

Through our engagements with Club General Managers/CEOs and Boards, we have observed the impact of strong governance practices on club performance. Consistent, high-quality governance drives better strategic direction and sustainable success.

OUR GOVERNANCE SOLUTIONS



THE BLUEPRINT FOR GREAT GOVERNANCE

A **targeted governance session** designed to enhance board effectiveness and strategic decision-making.



THE EDGE – SMART IN GOVERNANCE, STRONG IN FINANCE

A **comprehensive program** combining financial assessment and governance advisory to strengthen club operations and leadership.

See over the page for more details on our governance solutions.

To commence the programs, a comprehensive survey of your Board's performance will be conducted. This, through our partner Board Surveys, Australia's leading provider of affordable, world-class Board Effectiveness Surveys. The result, including industry benchmarks, will guide a tailored approach to improving governance within your club, presented by an independent Governance Expert.



OUR GOVERNANCE SOLUTIONS



THE BLUEPRINT FOR GREAT GOVERNANCE

A **targeted governance session** designed to enhance board effectiveness and strategic decision-making. This is presented by an independent Governance Expert.

PROGRAM HIGHLIGHTS:

- › **Board Effectiveness Survey Analysis** – A deep dive into your Board's survey results.
- › **Focused Governance Solutions** – Interactive discussions, real examples, and strategies for improvement.
- › **Key Governance Areas addressed:**
 - › Board Role Clarity
 - › Board Composition & Renewal
 - › Board Processes
 - › Board Tasks



Who should attend?

GM/CEO and all Board members



Duration:

3 hours



Materials provided:

All presentation materials available post-session

Ideal for Clubs looking to refine governance processes and implement best-practice leadership

TAKE THE NEXT STEP

Enhance your club's governance and financial performance with GBAS.

Whether through *The Blueprint for Great Governance* or *The Edge - Smart in Governance, Strong in Finance*, we provide the insights and expertise to position your club for long-term success.

Contact GBAS today!



THE EDGE – SMART IN GOVERNANCE, STRONG IN FINANCE

A **comprehensive program** combining financial assessment and governance advisory to strengthen club operations and leadership.

PROGRAM HIGHLIGHTS:

- › **Financial Deep Dive** – Utilizes the **Club Benchmarking** platform to compare club performance across key operational areas.
- › **Our Operational review** will assess your performance against over 200 potential indicators and provides you with meaningful insight, the catalyst to address any issues or concerns identified.
- › **Governance Review** – Based on Board Surveys' results, addressing key governance areas:
 - › Board Role Clarity
 - › Board Composition & Renewal
 - › Board Processes
 - › Board Tasks

This session is presented by an independent Governance Expert.



Who should attend?

GM/CEO and all Board members



Duration:

5 hours



Materials provided:

All presentation materials available post-session

Ideal for Clubs seeking a dual focus on governance and financial strategy for sustainable success



CONTACT ANY ONE OF OUR TEAM TO FIND OUT MORE

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